

M E G D E L A G R A N G E

B R A N D I N G , D E S I G N , & M A R K E T I N G

P O R T F O L I O

2 0 1 3 - 2 0 2 3

LOGO VARIATIONS



2022-2023

MOCKUPS



BRAND PATTERN

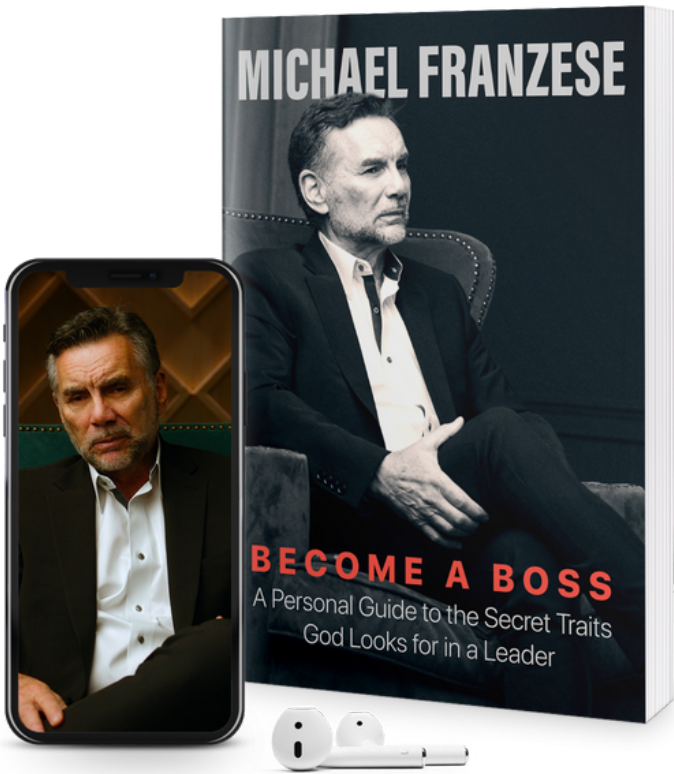
Sage Coffee



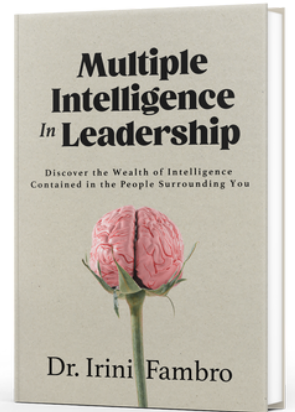


Cover Design & Formatting





2019-2023

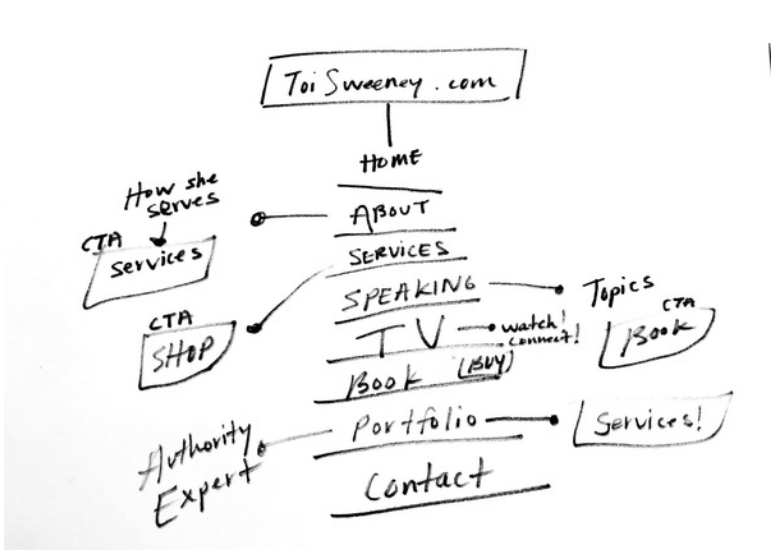


Tome App

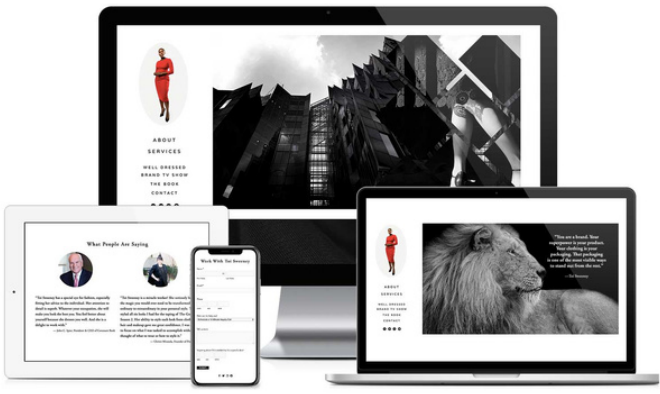




2020-2023



Toi Sweeney



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2022-2023

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Accept the beauty of who you are!



Experience biblical wisdom blended with laugh-out-loud humor!



Glean empowerment from life's lowest moments.



Be inspired by no-holds-barred, relatable stories.

Kim Gravel





beacon

2020-2023

COLOR PALETTE

PRIMARY TETRAIDIC PALETTE

BLUEBIRD CERULEAN RGB R 16 G 36 B 250 CMYK C 59% M 56% Y 0% K 38% HEX #1024FA	AQUA RGB R 6 G 216 B 204 CMYK C 82% M 0% Y 5% K 15% HEX #06D8CC	EMPOWERED ORANGE RGB R 255 G 107 B 58 CMYK C 0% M 58% Y 77% K 0% HEX #FF693A	HAPPY YELLOW RGB R 255 G 249 B 36 CMYK C 0% M 2% Y 96% K 0% HEX #FFF924

COMPLEMENTARY ACCENT PALETTE

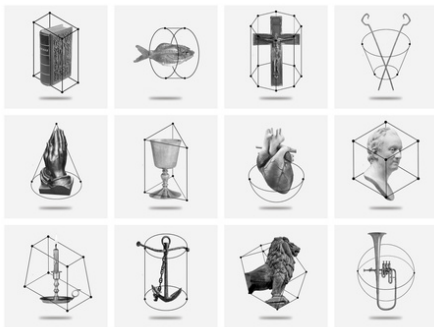
FUCHSIA RGB R 220 G 40 B 236 CMYK C 6% M 77% Y 0% K 7% HEX #DC282C	BLUSH RGB R 250 G 217 B 204 CMYK C 0% M 13% Y 18% K 2% HEX #FAD9CC	BUBBLEGUM RGB R 255 G 104 B 143 CMYK C 0% M 59% Y 44% K 0% HEX #FF686F	CREAM YELLOW RGB R 255 G 253 B 176 CMYK C 0% M 1% Y 31% K 0% HEX #FFF6D0

COLOR USAGE RECOMMENDATION

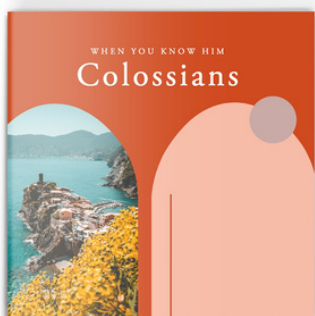
90% PRIMARY PALETTE | 10% ACCENT



ICONOGRAPHY

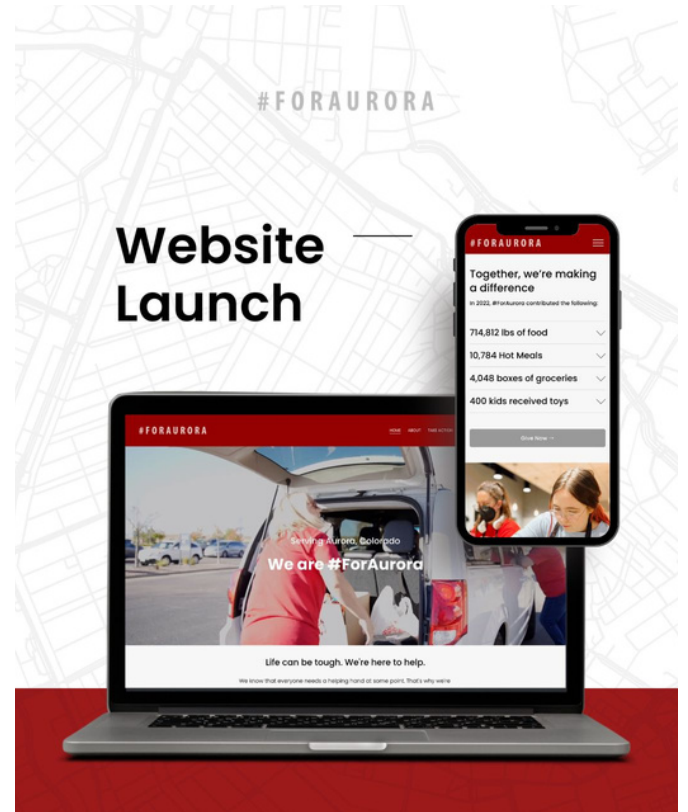
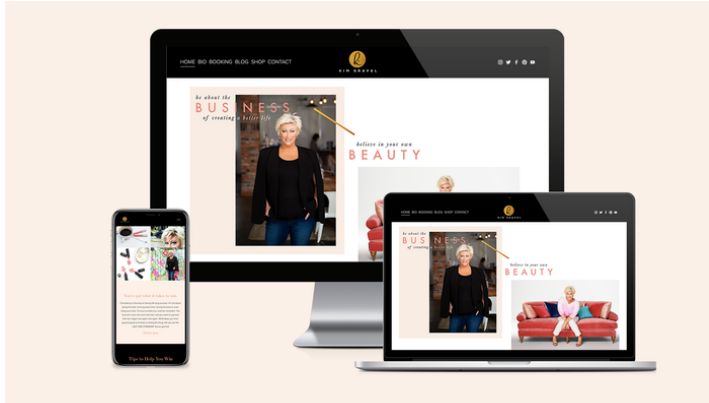


beacon

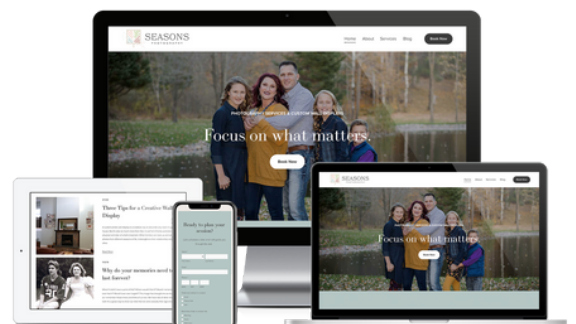


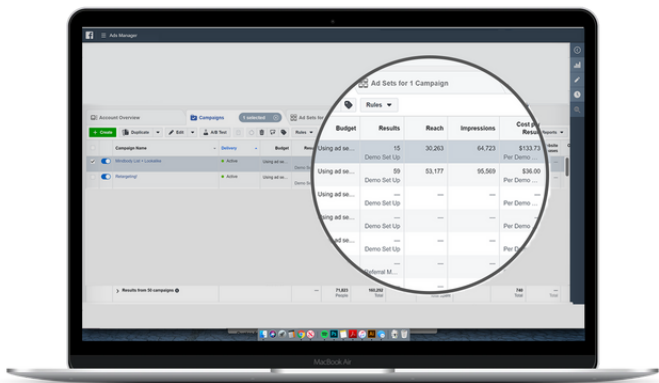


2020-2023

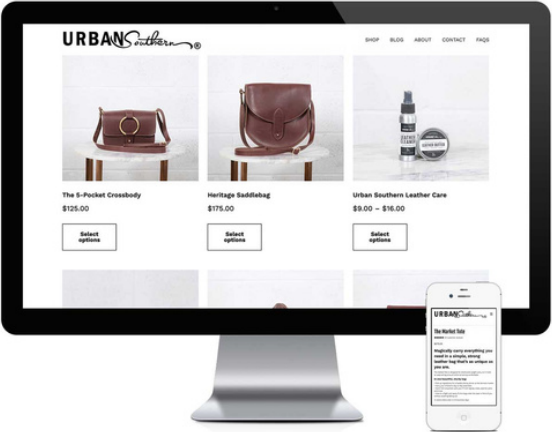
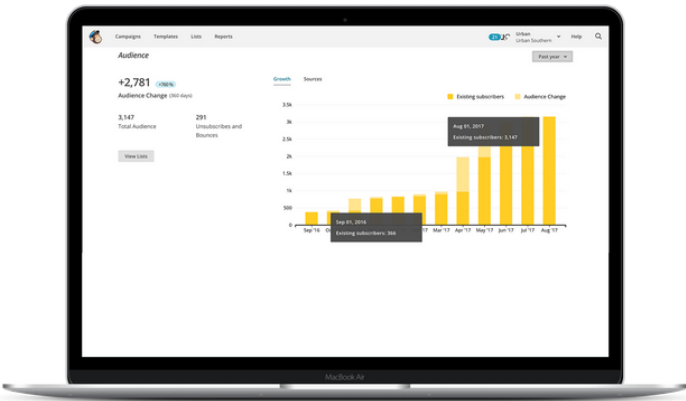


Web Design

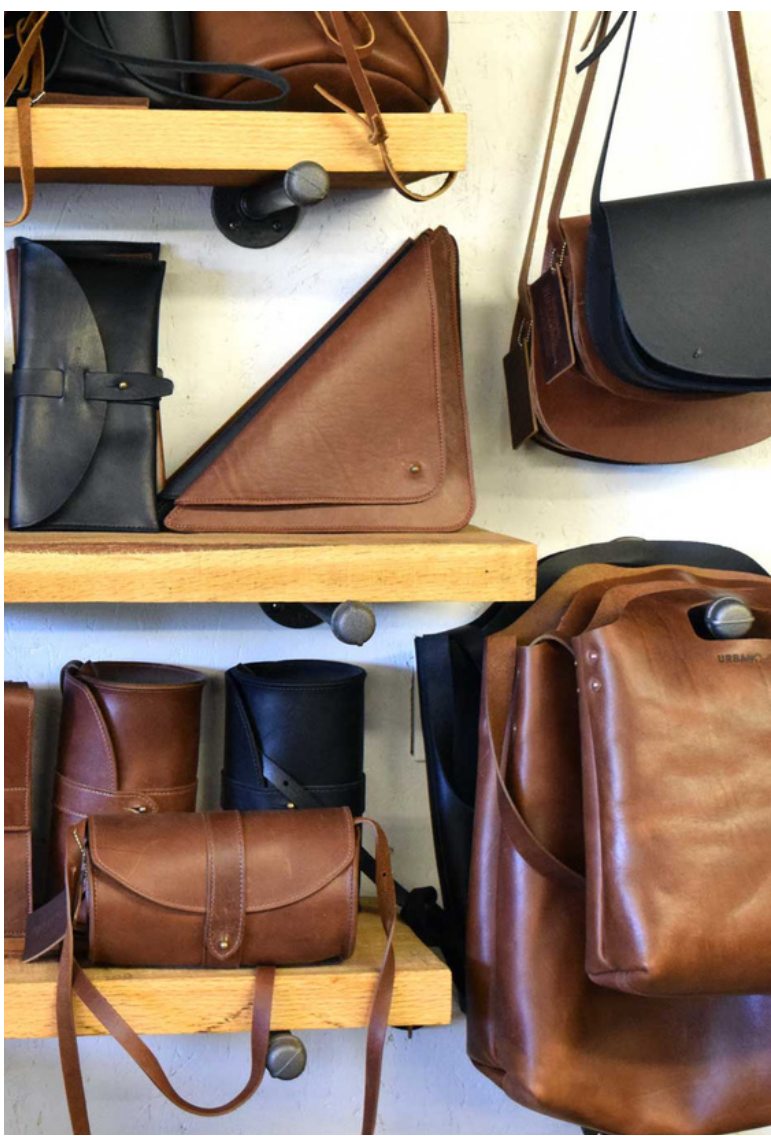
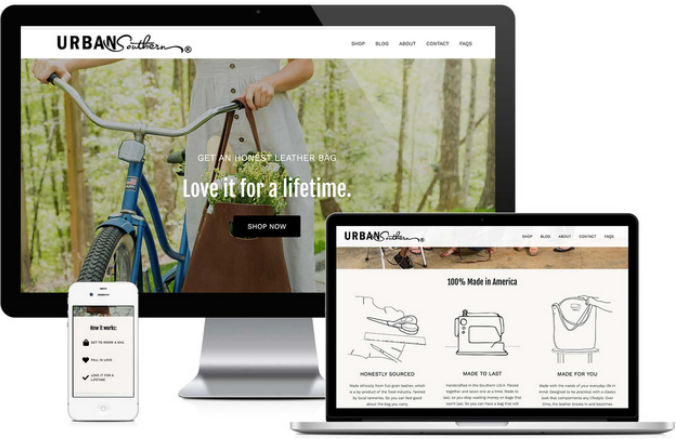


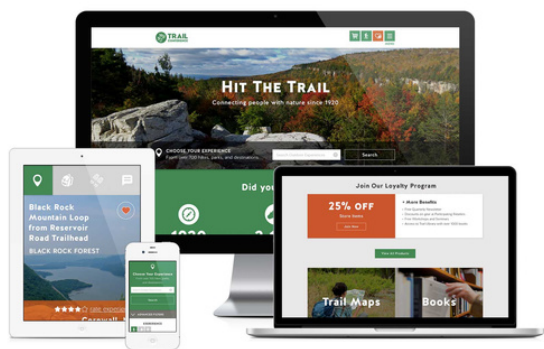
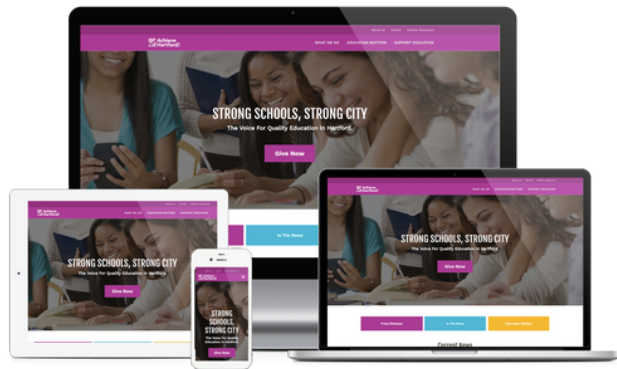
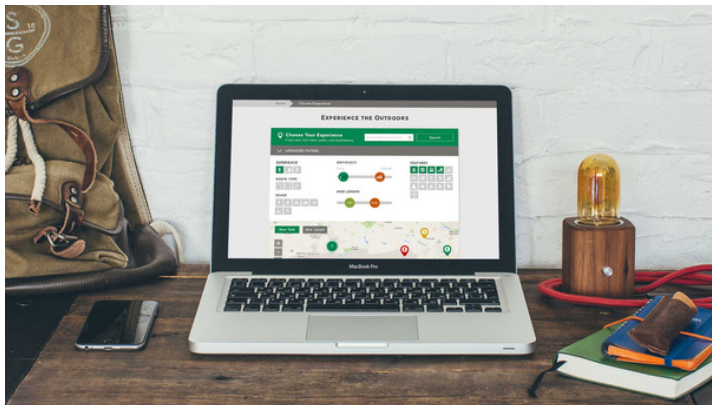
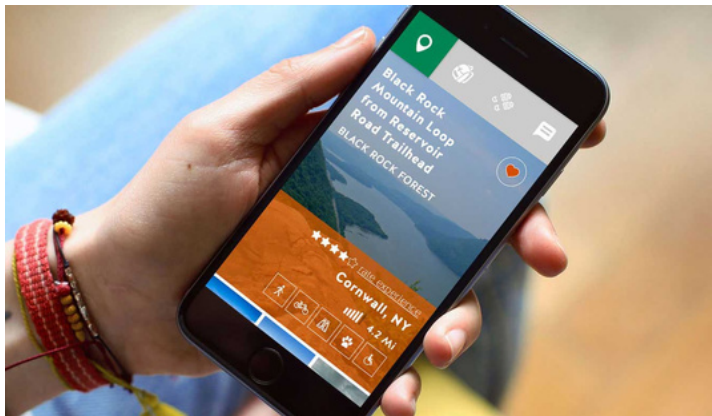


2016-2019



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UX Design

